

SEPTEMBER 2011 – PRESENT

ALMIGHTY UX DESIGN

- » Lead the process of user experience design across a spectrum of digital brand campaigns, site designs, social engagement programs, and mobile/tablet applications

Boston, MA / www.bealmighty.com / Strategic Direction: Ian Fitzpatrick

APRIL 2010 – PRESENT

FREELANCE DESIGN & DEVELOPMENT

- » Self-manage the design, production and delivery of complete client websites
- » Seamless collaboration with agencies and internal project teams
- » Specialization in iOS application design and custom Wordpress implementation

OCTOBER 2010 – SEPTEMBER 2011

FRESH TILLED SOIL SENIOR UI DESIGNER

- » Lead the discovery of client goals, requirements, audience, and the competitive landscape to create a unified vision of strategy and scope
- » Develop interactive prototypes as tools for testing and iterating rapidly upon a potential workflow or interface concept
- » Create and brand functional user interfaces and websites layouts with focused attention on the mobile and tablet experience
- » Invigorate the agency's brand through a website redesign, social media, and speaking engagements on the subject of UI/UX

Waltham, MA / www.freshtilledsoil.com / Creative Direction: Alex Fedorov

SEPTEMBER 2007 – APRIL 2010

MEDIUMBOLD LEAD INTERACTIVE DESIGNER, DEVELOPER

- » Contributed equally to the information architecture, visual design, and production phases of each project
- » Collaborated with creative directors to face each challenge with my own unique design solution, as it applied to site maps, wireframes, and visual design presentations
- » Built strong working relationships through client interaction and account management
- » Produced the firm's print and online marketing collateral
- » Recruited and trained freelance and full-time staff

Boston, MA / www.mediumbold.com / Creative Direction: Michael Brandt, Glenn Kennedy

JANUARY 2006 – MAY 2007

THE S/L/A/M COLLABORATIVE DESIGN INTERN

- » Applied interactive design expertise, in collaboration with the internal marketing team, to launch a full website redesign without employing external resources

MIKE SCOPINO

www.mikescopino.net

Education

2007 Bachelor of Fine Arts

Magna Cum Laude

Hartford Art School, University of Hartford

Accolades / Juried Shows

- » MITX Winner
Fresh Tilled Soil Website
B2B Category, 2011
- » Guest Lecturer
Boston University CDIA, 2011
- » Guest Lecturer
The Hartford Art School, 2009 & 2010
- » MITX Finalist
The Vermont Law School
Education Category, 2008
- » Alexander Goldfarb Student Exhibition
2006 & 2007 (Hartford, CT)
- » Koopman Chair Faculty Exhibition
2006 (Hartford, CT)
- » MIX 06: One Step Back,
Two Steps Forward Exhibition
2006–07 (Melbourne, Australia; Hartford,
CT; Montreal, Canada; Havana, Cuba)
- » Top Student Portfolio
The Connecticut Art Directors Club, 2006

Software Proficiency

Adobe Photoshop	Mac OS X
Adobe Illustrator	Unix Terminal
Adobe InDesign	Windows OS
Adobe Acrobat	Parallels Desktop
Adobe Flash	Keynote
Adobe Fireworks	Google Documents
Coda	Final Cut Pro
TextMate	iMovie
Cyberduck	GarageBand

Code Proficiency

HTML5, XHTML	PHP
CSS 3	MySQL
JavaScript, JQuery	XML, XSL, XPath
ActionScript 2, 3	SVN

CMS Experience

Wordpress	Ingeniux
Drupal	Interwoven Teamsite
Unify	Adobe Contribute